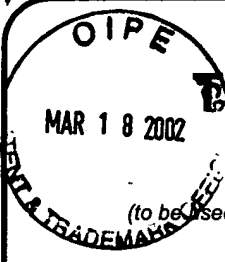
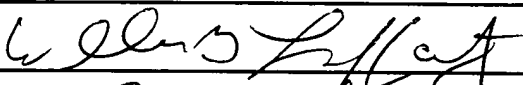


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 TRANSMITTAL FORM	Applicant Number	09/543,937	
	Filing Date	04/05/2000	
	First Named Inventor	HOGAN, T.	
	Group Art Unit	2761	
	Examiner Name	Unknown	
Total Number of Pages in This Submission	2	Attorney Docket Number	AGECOM3

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ENCLOSURES (check all that apply)		
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<input type="checkbox"/> Amendment / Reply	<input type="checkbox"/> Licensing-related Papers	<input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief)
<input type="checkbox"/> After Final	<input type="checkbox"/> Petition	<input type="checkbox"/> Proprietary Information
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<input type="checkbox"/> Extension of Time Request	<input checked="" type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address	<input checked="" type="checkbox"/> Other Enclosure(s) (please identify below):
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<input type="checkbox"/> Information Disclosure Statement	<input type="checkbox"/> Request for Refund	
<input type="checkbox"/> Certified Copy of Priority Document(s)	<input type="checkbox"/> CD, Number of CD(s) _____	
<input type="checkbox"/> Response to Missing Parts/Incomplete Application		
<input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53		
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Remarks		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT	
Firm or Individual name	Wm. Brook Lafferty, Reg. No. 39,259
Signature	
Date	Feb 26 02

CERTIFICATE OF MAILING		
I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, Washington, DC 20231 on this date: 2/26/02		
Typed or printed name	Virginia Hamilton	
Signature	Virginia Hamilton	Date 2/26/02

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New Attorney Docket No. AGECOM3

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor: HOGAN, Thomas

Art Unit: 2761

Serial No.: 09/543,937

Examiner: Unknown

Filed: April 5, 2000

For: **System and Method for Automatically
Collecting Consumer Product
Interest Data**

#2 / Renovation
JL Hayn
5/3-02

REVOCATION AND APPOINTMENT OF POWER OF ATTORNEY

Commissioner of Patents
Washington, D.C. 20231

Dear Sir:

The inventor hereby revokes all previous powers of attorney and/or authorizations of agent given in the above-identified application and hereby appoints Troutman Sanders LLP, having a Customer Number of 006980, and the attorneys and agents that are associated with this Customer Number from time to time, to prosecute this application and transact all business in the Patent and Trademark Office connected therewith. Please address all future correspondence regarding this application to Wm. Brook Lafferty, Troutman Sanders LLP, 600 Peachtree Street, N.E., Suite 5200, Atlanta, Georgia 30308-2216 (phone: 404-885-3000).

I am the sole inventor in the above-identified application.

Respectfully submitted,

Date: 02/15/02

By: Thomas Hogan